

# PhotoTex™

This US Patented Adhesive Fabric Media: **Photo Tex & Photo Tex (S)** is compatible with pigment, water based, solvent, eco-solvent, latex, and UV- inks. (See below for specific compatibility with inks) Photo Tex gives you vivid, sharp print results with brilliant colors! The Adhesive is Re-movable, Re-usable and Re-positional. Photo Tex's characteristics separate itself from all other products on the market using vinyl or similar fabrics. We stick to virtually any painted surface (in all weather and room temperature changes), and can be easily removed with a 99% guarantee the surface will be residue free. The material does not rip or wrinkle and is not required to be removed over a certain period of time. Results will vary on stucco and eggshell painted surfaces (use our \*EX/EXS/OPA or OPAS versions for best results).

Not recommended for brick, non-painted cement surfaces, or heavy painted spackled wall board (\*EX/EXS version may work in certain cases). **Make sure you allow 30-days on newly painted surfaces for out-gassing (to prevent bubbling or failure) and all walls MUST have been primed (to prevent issues).** Also, always check the cure setting on UV and UV curable printers to avoid over heating the adhesive, and altering its tack. Do not oversaturate UV inks and in certain cases you may need to leave a small boarder – again, only UV inks and more important UV Curable should be tested in house first. See disclaimer at [www.phototexgroup.com](http://www.phototexgroup.com)

## Usability

- Pigment, water based/aqueous, solvent, eco-solvent, latex and UV inks
- Kiss/Die cutting (slower speed, rounded corners & 60 degree carbide or high grade knife to prevent fraying)
- Liquid or spray protective coatings for outdoor use in most cases and if wanting to clean/wipe

**Fire rating:** All Photo Tex is Class I or A: ESTM 84, NFPA 101, 500 and international code 803.1.1 fire rated

## Indoor & Outdoor use for

• Walls & Wallpapering	• Political Campaigns & Promotions
• Windows	• Custom Cutouts – Sports, Logo's
• Doors, even vehicle doors	• Retail Promotions & Conventions

## Characteristics

Material	Polyester
Thickness with backing	.012
All of the backers are	100gsm.
All of the weight of the materials is	240gsm.
Thickness of all the material is	280mic.
Print side	Inkjet coating with adhesive on back side / .006
Back side	Paper liner that peels off prior to application / .006
Ink Limit (according to profiles)	
Pigment/Water: - indoor or outdoor	
Dye based inks: - mixed results use pigment/water base version	
Solvent inks: - (S) series – indoor or outdoor – liquid laminate for outdoor longevity	
Eco-solvent - indoor and outdoor - needs liquid or spray lamination for outdoor.	
Latex inks: - indoor and outdoor – recommend water base version for outdoors, still may want to liquid laminate for outdoor longevity	
UV-UV curable inks: - indoor and outdoor use (do not over saturate if bleeding as in rare cases curling can occur due to printing very heavy solids). May need to add a border. Also, curring during printing can weaken adhesive. So make sure you test in-house first. Photo Tex will not replace rolls under these instances. We are happy to send a free sample roll for testing in advance.	
<b>Outdoor Use:</b> 6-12 months weather proof/fading , if you print with pigment inks, water based and UV 1-12 months weather proof warranty, if you print with solvent or latex inks – all results may vary by region and therefore we recommend liquid *laminating or clear coating. <i>Do not use outdoors with Eco-solvent inks unless you *liquid or clear coat. Latex inks last longer using are water base</i>	
<b>Indoor Use:</b> We have had Photo Tex hanging without any issues concerning curling or shrink indoors for 10+ years using all inks.	
**We have seen a good one year + when Photo Tex is liquid laminated or clear coated outdoors.	

## Compatibility and more

- > We have had success with all inkjet format printers and good results with grand format flatbed printers.
- > Dye inks vary, Try fixation parameters of 350° F / 40 seconds dwell / 40 psi.
- > Works with offset (lithographic) presses in sheet form. – Photo Tex (Aqueous)
- > Works with DI press (Indigo, Nexpress, Igen). Sheets in stock up to 13"x19" (S) Version is more scratch resident.
- > Photo Tex is environmentally safe and bio-degradable over time, No PVC and nontoxic.
- > There is no Glycol-Ether or Formaldehyde in the adhesive and no Detrimental concerns of Phthalates.
- > (EX) series is a 50% stronger adhesive and not recommended to be tested firsr. No warranty applies.